



## SOIL AND WATER STEWARDSHIP WEEK

# 2018 Poster Contest

### Watersheds: Our Water Our Home

This year's theme is "Watersheds – Our Water, Our Home." A watershed is land that sheds water. Every piece of land on the planet is part of a watershed. You're sitting in a watershed right now!

Designing a poster and researching the theme can give you a voice in your community on important conservation issues! Posters capture people's attention and tell important stories in a language that everyone can understand. They inspire, increase awareness, and encourage us to work together to protect our natural resources.

**The Poster Contest is open to all Loudoun County public, private and homeschooled students in grades K—12.**

### CONTEST RULES

- Any media may be used, including paint, crayon, colored pencil, charcoal, stickers, paper, or other materials.
- Hand drawn poster size **must** be 14" x 22" (half a poster). If sent digitally (photographs or scanned copies of the hand drawn posters in a JPEG format), the size doesn't apply.
- All posters must be created by an individual student, rather than a team of students.
- The 2018 theme "Watersheds: Our Water, Our Home" **must** be included on the front side of each poster.
- Each entry **must** be submitted with an entry form to be eligible for judging. The form **must** be completed and signed by a parent or guardian.
- Although younger students will most likely receive help in planning from parents or teachers, NACD encourages each student to do their own work. (Note: Entries with student handwriting and coloring will score better than those designed, drawn, and colored by adult assistance.)

### POSTER EVALUATION

- Conservation message (50 percent) (Poster uses correct theme)
- Visual effectiveness (30 percent)
- Originality (10 percent)
- Universal appeal (10 percent)

### PRIZES

Local awards and recognition will be given. Local winners in each category will be sent to the Virginia Association of Soil and Water Conservation Districts. State winners will be eligible for NACD's National Poster Contest and prizes.

All poster entries should be sent to Loudoun Soil and Water Conservation District.

# POSTERS ARE DUE MAY 15, 2018

#### Loudoun SWCD

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